

Volunteer Role: Promotional Volunteer

DESCRIPTION: Promotional Volunteer support Ratanak through opportunities for public engagement, such as hosting a booth at a conference or event. They help extend our impact and allow Ratanak to engage with a wider audience. Promotional Representatives share Ratanak's story to build awareness, relationships, and resources by engaging people to donate, volunteer, and pray.

RESPONSBILITIES:

- Set-up, host, and teardown booth.
- Engage in conversations with people who are interested in learning more about Ratanak.
- Share information in an accurate, impactful, contextually appropriate manner.
- Communicate with the Ratanak staff about upcoming promotional engagements and opportunities.
- Connect contacts from promotional opportunities to Ratanak staff as needed.
- Take initiative to increase understanding of Ratanak International, human trafficking, and Cambodia through training opportunities, general communication (newsletters, etc.) and independent learning.

SKILLS & REQUIREMENTS:

- Warm and friendly, open to engaging in a range of conversations.
- Good understanding and knowledge of Ratanak International.
- Strong and articulate communication.

TRAINING & RESOURCES:

- In-person training (as available) and online training resources.
- Promotional material (banner, brochures, etc.) as needed.
- General communication (prayer bulletin, newsletter, social media) and a monthly update email.
- Support from Volunteer Manager and access to other Ratanak staff as needed.

TIMELINE: The Promotional Volunteer is an ongoing volunteer position. Ratanak does not guarantee a specific number of opportunities per year. The Ratanak staff will contact the Promotional Volunteer with opportunities as needed, and the volunteer is welcome to initiate promotional opportunities through personal networks and contacts, in coordination with the organization's current campaigns.

LOCATION: across Canada.